

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/585,688 Confirmation No.: 4705
Applicant(s) : Yoshio IWASAKI *et al.*
Filed : August 21, 2008
Title: : **DISPLAY STRIP AND COMMODITY DISPLAY UNIT**
TC/A.U. : 1783
Examiner : William P. Watkins III
Docket No. : 89285-0009
Customer No. : **24633**

MAIL STOP: AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

RESPONSE AND AMENDMENT

Sir:

In Response to the Non-Final Office Action dated October 12, 2011, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page **2** of this paper; and

Remarks/Arguments begin on page **4** of this paper.